

Carbon neutrality customer letter



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Dear Customer,

As a part of HP Indigo on going effort to improve sustainability of our presses, HP Indigo has offset the carbon emissions associated with the manufacturing of your press in conjunction with the Good Energy Initiative. For more information, please visit their website: <http://www.goodenergy.org.il>).

Offsetting means we calculate the carbon emissions needed to produce a press from the raw materials we use, transportation and the press production process at the factory ,and then we offset those emissions through a variety of social and environmentally responsible activities.

Offsetting projects include solar panels installation in boarding schools, divert organic waste away from landfill and reforestation.

HP Indigo analysts calculated the press carbon footprint using both primary and secondary data according to the PAS 2050 standard for assessing greenhouse gas emissions for products and services.

BDO Israel, a leading third-party accounting company, has verified that the carbon footprint identified for each press represents the actual carbon footprint associated with its manufacturing.

You can display this certification on site, in order to demonstrate your environmental leadership to your customers, suppliers and employees.



Sincerely yours,

Keren Shinar

Sustainable business manager, HP Indigo

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